

2022 IS THE PERFECT TIME TO ADOPT OKR METHODOLOGY

Effective annual planning for 2022 with Objectives and Key Results (OKR) can play a critical role in business success. By adopting the OKR methodology, you can get a clear idea of where your company is heading, what drives success, and how everyone is aligned to meet your business goal, mission, and vision.

DO YOU KNOW ?

Why 2022 is the perfect time to implement OKRs?

Here are the top 4 reasons:

1

OKRs Ensure Agile Goal-Setting

The OKR methodology reduces the feedback cycle time from yearly to quarterly reviews.

This enables organizations to improve agility while setting business goals and tracking progress to keep everyone aligned.



2

Transparency is Grist for the Mill

OKRs promote transparency by clearly communicating business goals, mission, and purpose at all levels.

This fosters collaboration and gives a clear direction on how everyone is progressing towards meeting business goals.



3

Accountability is the Key

OKR Champions adopt reinforcement measures to leverage the maximum benefits of OKRs during each OKR cycle.

This makes everyone accountable for achieving prioritized goals, confronting business challenges, and updating their progress during check-ins.



4

Focus on Getting Better and Quicker

OKRs encourage the consistent improvement of the goal-setting process from quarter to quarter and establish the right rhythm.

Frequent goal tracking builds focus on getting better and quicker leads to improved business sustainability.

